OSIS

Strength in numbers

Problem.

Social platforms today gain from exploiting their members digital footprint online, & limit monetization potential for creators.

Privacy: People's data is stored & exploited for advertising revenue.

Intrusive Ads: Ads interrupt the user experience and reduce platform enjoyment, leading to a more transactional environment rather than a community-driven one.

Limited Monetization: Platforms control the flow of funds & get paid first. Middlemen second. Creators last.

Complex Transactions: Sending & receiving money to wallet addresses is overly complicated, money gets lost every day.

OSIS

Solution.

A social platform that treats users like business partners, bringing global access to payments & ad-share revenue to everyone without middlemen.

Privacy-First: User data is never sold or exploited, ensuring a level of anonymity & online safety.

Ad-Free Experience: Creators & advertisers fund a "pot" that rewards users for engaging with content. Organic interactions drive both engagement & revenue for everyone.

First Recoverable Wallet: Self custodial wallet that allows users to send money globally, no address needed. No more lost wallets or seed phrases.

Seamless Fiat-to-Crypto: Support for 178+ countries, dissolve borders, make business effortless.

Empowered Creator Monetization: Creators interact directly with their audience & receive revenue without middlemen.

Why make another Social Media?

OSIS World exists due to the sole fact that content is not being monetized correctly online. User data & content has a middleman in the form of billions in ad revenue, that the end consumer (you and me) do not see.

OSIS is creating a web3 social platform called World in order to remove the middleman from the end user's earned profits. This process makes it so that World itself & ad companies alike cannot control or alter the allocation consumers should be getting for supporting content & creators in World. The only two parties that have a say here are the creators & consumers, peer to peer, the decentralized way.

OSIS WORLD

Someone has to do it.

The platform simplifies Blockchain use, making digital currency accessible to everyone, not just the tech-savvy. It also creates a sustainable content ecosystem by replacing ad revenue with direct engagement rewards, allowing creators to earn while building loyal, supportive communities.

OSIS World empowers its members, treating them as business partners who earn rewards for meaningful interactions.

OSIS

If companies can't run ads here, what can they do?

Rather than display ads disrupting user experience, companies can promote their products to their target market by putting their ad spend into community "pots".

This "pot" is known as "Treasury" for Worlds (community groups) in OSIS, where the **funds in the Treasury get automatically allocated to all members that organically bring attention to the Company.**

Companies can also create their own Worlds, creating a fair playing field for consumers, who are now always a part of the profit structure. Everyday people would finally be sharing in ad-revenue, while companies leverage organic, word-of-mouth marketing online.

OSIS

Quick facts.

In 2022, over 80 million crypto wallets exist, compared to 5.78 million in January 2016. Growing over 1300% in 6 years, projected to grow over **230% new people entering the industry each year.**

With a weak user experience & security, there was more than **$3.8 billion lost** by users in 2022 alone, not including the FTX scandal.

Social media ad spend is at $234 billion this year, growing by 10.84% annually. Content creator revenue generation is growing by double digits annually, with **more than $5 billion in GDP** from just TikTok creators in 2023.

OSIS

Welcome Home.

World's Profiles are **wallet identifiers**, for safer & easier transactions

Build & join incredible **World Communities**

Interact with friends & **tip creators** you support

Customize the **allocation of revenue** with your community

Create & support crowdfundings for projects you believe in

Monetize time spent & positive activities in the Worlds you support

Receive & send payments **globally** in seconds without ridiculous fees

Access to your own **recoverable web3 wallet**

Give back to your community with **World's Treasury System**

Have an **ad-free** experience

Get the latest insight on projects in the **OSIS Exchange**

OSIS

RoadMap.

1 Tokenizer ✓

2 World App MVP

3 Vault Beta

4 World Gold

5 Core Wallet

6 Vault Gold

7 $OSIS Listing

8 Tokenizer V2 - A.I.

9 Exchange & Lanchpools

10 Apotheosis Blockchain

OSIS

Competitors.

Features	World	Farcaster	Warpcast	Friend.Tech	Cheelee
Type of Platform	Global social media, wallet, & de-fi platform	Decentralized social media protocol	Social media app built on Farcaster	Pay for access to influencers - Social-fi app	Watch ads for crypto payments - social media
Ad-Free	✅	✅	❌	❌	❌
Wallet Integration	✅	❌	❌	❌	✅
Crypto onramp/offramp	✅	❌	❌	❌	❌
Content Monetization	✅	❌	✅	✅	✅
Personalized Feed	✅	❌	✅	❌	✅
Marketplace (buy & sell products & services)	✅	❌	❌	❌	❌
Crowdfunding	✅	❌	❌	❌	❌
Decentralized Exchange	✅	❌	❌	❌	❌
Ecosystem Utility Token	✅	❌	❌	❌	✅

Core team.
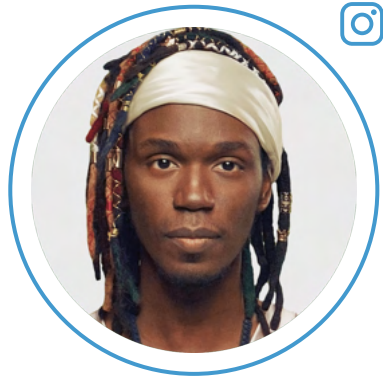
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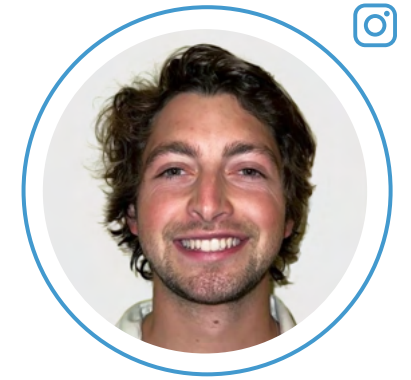
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Thank You

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