



**OSIS**

**EXPOSING THE CRYPTO INDUSTRY**

*As seen on*

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# Web3 has a long way to go.

Online industry **exploits people's lack of understanding**. Just as it is for Web2, Web3 has the same problem.

Web3 is **missing the most basic infrastructure** for mass adoption.

# What is Web2?

## Definition

Web2 makes up all the websites you can create an account with. They have your personal information & assets you share with them, which also serves as a way to protect your identity from fraud, if someone attempts to hack your account, for example.

## What went wrong

Web2 platforms are vulnerable to hacks and fraud, as all user info & assets are stored in one centralized place. There is no guarantee of security of users' private information, & oftentimes, even their assets.

## Businesses that were hacked or experienced fraud



# What is Web3?

## Definition & purpose

Web3 is one big anonymous database that all people have access to, & can use to interact with each other directly & securely, without the need of a middle party. No single person has control over Web3.

## What went wrong

With great power comes great responsibility. Unfortunately, people have misused web3 at the highest levels. People used web3 to buy illegal drugs, commit crimes, and scam unsuspecting people. In 2021 alone, crypto scam revenue was at a whopping \$10.9 Billion worldwide.

# Solution.



## **“Like a Web3 Google”**

OSIS is unifying and indexing Web3. We are building the first ever Search Engine that will allow people to find exactly what they’re looking for, from credible sources, with their privacy intact.

# Why?

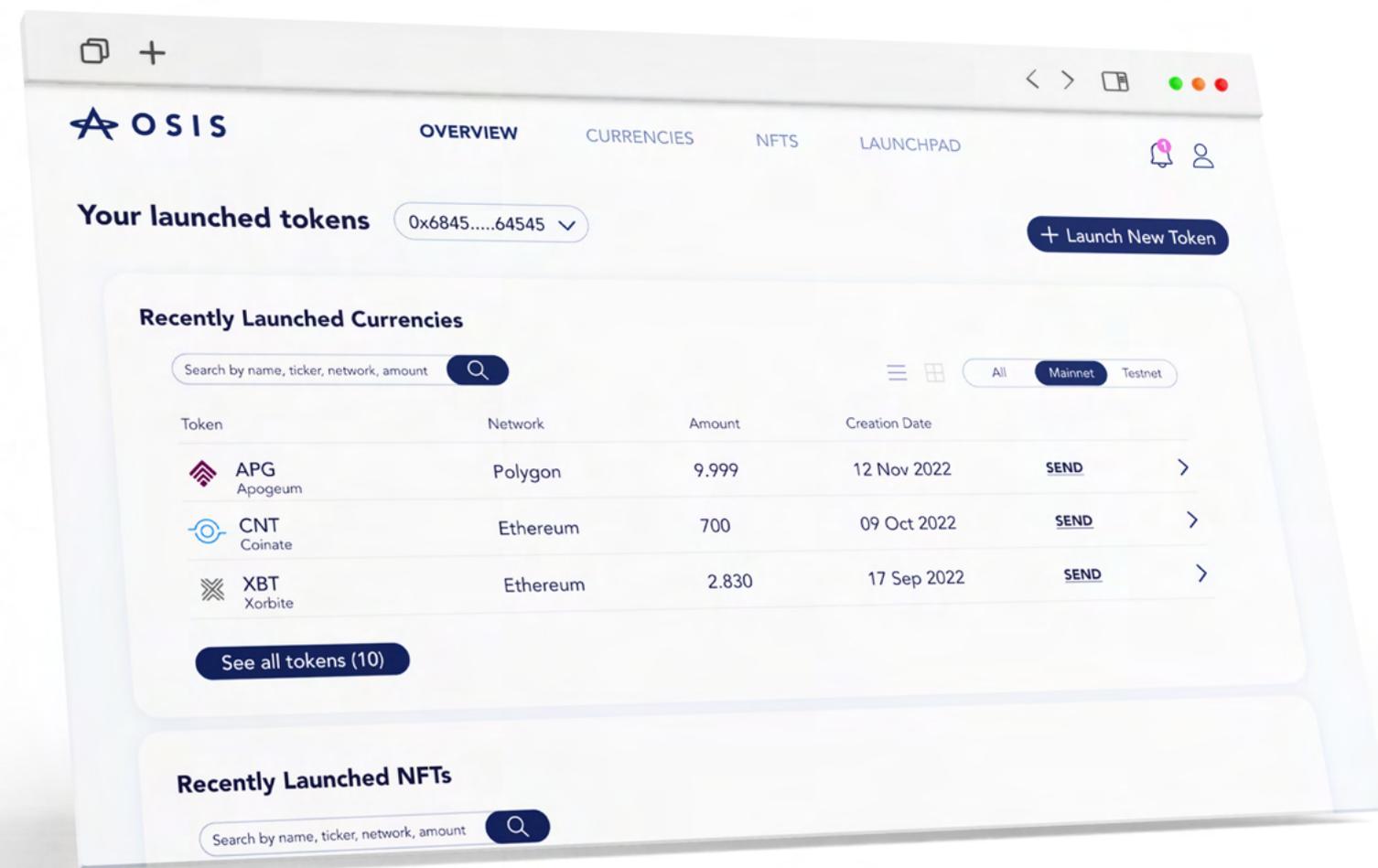
Once web3 is indexed, it'll be **more user-friendly, with less risk from scams, creating more economic opportunity for everyone.** This inevitably leads to mass adoption, just as it did in the 2000s with Google.

# Product.

## Web3 Search Engine

**OSIS is the first Web3 Search Engine that will allow anyone to surf, create, manage & discover dApps, assets and projects all in one place seamlessly.**

*“We are indexing all different smart contracts out there, making it easier to visualize in a way that you can access and see other platforms. Cross between blockchain explorers that exist and these platforms that allow you to see different cryptocurrencies, NFTs, etc.” Luigi, CTO*



# What can consumers do? *B2C*

## Surf



Surf & search Web3 securely, interact with decentralized apps, verify businesses & people, & learn more about how to use Web3.

## Store Things



Use OSIS to save files, photos, assets, and more on the decentralized web. Create Web3 websites & dApps without the need for a server. Turn your family photo album into an eternal memory by storing it in Web3.

## Shop



Get access to the global marketplace without borders using digital currencies. Buy products & services directly & safely with your privacy intact.

## Trade



Find credible information on legitimate projects to invest into. The next Uber, Apple, & Amazon will leverage Web3 & you can be the first to participate.

# Types of Merchants. *B2B*

## Sellers

People who sell individual items or services to others, like Amazon/eBay sellers. This includes all of today's \$4.11 Trillion e-commerce industry.

## Enterprises

Businesses that have a service or product aiming to solve minor to major problems; the tech companies of the world, like OSIS.

## Creators

People who have brands, selling art, clothing, content, etc. This includes all the online creators and artists who are struggling to monetize in Web2, and have a much larger opportunity in Web3.

***Merchants are not limited by selling to OSIS consumers, but can offer their products & services to anyone with a smartphone that wants to use Web3.***



# Market Comparison.

Feature	OSIS	Metamask	Polygonscan	Alchemy	tZero
What can I search for?	All of Web3, dApps, verified businesses, projects, people	Browse the open web	Blockchain history & txn	Tools to create dApps	Tokenized companies & ways to invest
Are you in control of your assets?	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Is it truly Web3? (decentralized)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Compatible with more than Ethereum	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Can you create things here? (Tokenize)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Does it verify users & businesses?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
User sentiment	<u>4.4/5</u>	<u>1.6/5</u>	<u>3/5</u>	<u>5/5</u>	<u>3/5</u>

# Revenue Streams.

<b>Stream</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>	<b>2026</b>	<b>2027</b>
Tokenization	\$595K	\$3.4M	\$17.3M	\$104M	\$209M
Subscriptions	\$302K	\$3M	\$13.3M	\$109M	\$257M
NFTs	\$4.6M	\$690K	\$2.4M	\$8.9M	\$32.1M
Exchange Txn Fees	\$375K	\$50M	\$250M	\$500M	\$1.25B
IDOs/Fundraisers/Listings	\$0M	\$12.5M	\$40M	\$100M	\$120M
NFT Domains	\$600K	\$2.25M	\$4.8M	\$13.5M	\$21.6M
OTC Services	\$1.5M	\$12M	\$40M	\$80M	\$200M
# Users	1M	2.5M	4M	7.5M	12M
<b>Total Revenues</b>	<b>\$7.97M</b>	<b>\$83.9M</b>	<b>\$367M</b>	<b>\$917M</b>	<b>\$2.09B</b>

# Partners.



# Milestones.



**2.8M**

OSIS Sold  
(Worth \$1.4M USD)



**120,000**

Community  
members



**2,000**

MetaBadge  
NFTs sold



**31.2K**

Twitter  
followers



**20K+**

Instagram  
followers



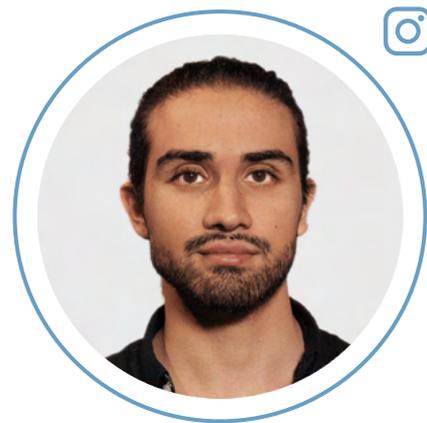
**41K+**

Telegram  
members

# Team.



**Chris Tabaro**  
President



**Jalal Ibrahim**  
Vice-President



**Vanessa Stival**  
Chief Design Officer



**Adan Hernandez**  
Chief Operating  
Officer



**Luigi Santoro**  
Chief Technology  
Officer



**Taylor Lyons**  
Head of Business  
Development

# Thank You



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